



INTERNATIONAL CONFERENCE ON SOCIAL SCIENCES AND HUMANITIES (ICSSH2016)

“Challenges: from Diversity to Synergy”

Skopje, 13-15 May 2016

organized by:

International Balkan University and Partner Universities

FIRST ANNOUNCEMENT & CALL FOR PAPERS

ICSSH2016 2016 intends to serve as a platform for a global audience of academics, researchers, and scholars to present their research work and/or on-going research activities in the field of Humanities and Social Sciences, as well as all interrelated disciplines. We invite all interested educators, linguists, psychologists, economists, neuroscientists, artists, PR's, political scientists, policy-makers, practitioners and entrepreneurs to share and improve their research, to develop business applications, to gain more knowledge of the challenges of global networking, global business and best practices.

We invite you to discuss the latest research and to share your presentations in front of an international audience in a supportive environment that will enable network establishment, and further help you engage and build relationships and experience Macedonia. ICSSH2016 is to be held in the city of Skopje, which offers a harmonious blend of culture, cuisine, art and architecture. Brimming with unbridled energy, Skopje embodies the finest of both East and West.

A trip will be organized to Tetovo, a city in the northwestern part of Macedonia, built on the foothills of Shar Mountain and divided by the Pena River, and Ohrid, the main tourist destination in Macedonia, rich in picturesque houses, historical monuments and natural sites.

Conference Topics

We make a concerted effort to provide participants with opportunities to interact and seek new directions in the broad area of topics, but are not limited to:

Political Sciences, International Relations, Education, Communications, Management, Business, Economics, Philology, Psychology, Legal Studies, History, Arts.

Political Sciences

Politics and Conflict Resolution
Political Parties and Civil Society
Refugee Crisis and International Perspectives
Religion, Diversity and Modernity

International Relations

Foreign Interventionism and State Sovereignty
International Security and Sanctions Policy
Foreign Policy Analysis
International Justice and Human Rights
International Community Cooperation Against Global Terrorism

Education

Long life learning
Pedagogy
Management of education
Evaluation and assessment
New technologies in teaching and learning
Curriculum development

Communications

Power of Strategic Communication: Public Relations and Advertising in the 21st Century
Powers of Promotion: Social and Political Impacts of Promotional Culture in 21st Century
Media and the Balkan refugee crisis (Crisis management)
Diversity in Communication
Communicating with Machines: the Rising Power of Digital Interlocutors in Our Lives

Management, Business and Economics

Management of Diversity in Corporations
Diversity and Innovation - Business Opportunities for All
Challenges from Diversity in Global Economy
Achieving Synergy through the Processes of Cooperation, Integration and Migration

Philology

Linguistics
Language Education
Literature
Translation

Psychology

Quality of Life and Mental Health
From Psychology to Neuroscience and beyond
Contemporary Psychotherapy Trends

Legal Studies

Harmonization of the National Legal Principles and Legal Unification in the Context of the European Union
Legal Approaches against the International Criminal Activities
International Cooperation on Law against global terrorism

History

History Education in Modern World
Interculturalism in Historical Education
History & Society

Arts

Digital art, digital culture, and digital design
Innovative Web, Web3D, and multimedia studies and applications
Artworks, performances, and diversity in art
Creative and innovative media arts concepts and projects
Information visualization in art and design issues
Cultural heritage within the Web; Human issues/impacts

Honorary Committee

Prof. Dr. İsmail Kocayusufoğlu, Rector of International Balkan University
Prof. Dr. Mahmut Ak, Rector of Istanbul University
Prof. Dr. Mehmet Karaca, Rector of Istanbul Technical University
Prof. Dr. M. Hasan Gönen, Rector of Eskişehir Osmangazi University
Prof. Dr. Muzaffer Elmas, Rector of Sakarya University
Prof. Dr. Yener Yörük, Rector of Trakya University
Prof. Dr. Heinz W.Engl, University of Vienna
Prof. Dr. Yücel Oğurlu, Rector of International University of Sarajevo
Prof. Dr. Naci Gündoğan, Rector of Anadolu University
Prof. Dr. Mustafa Aykaç, Rector of Kırklareli University

Prof. Dr. M. Emin Arat, Rector of Marmara University
Prof. Dr. Yusuf Ulcay, Rector of Uludağ University
Prof. Dr. Mahmut Özer, Rector of Bülent Ecevit University
Prof. Dr. Suad Becirovic, Rector of International University of Novi Pazar
Prof. Dr. Vatan Karakaya, Rector of Ahi Evran University
Prof. Dr. Vullnet Ameti, Rector of State University of Tetovo
Prof. Dr. Ali Bajgora, Dean of European College of Kosovo

Organizing Committee

List of the Members of the Organizing Committee here: <http://icssh.ibu.edu.mk/organization-commitee/>

Scientific and Programme Committee

List of the Members of the Scientific/Programme Committee here: <http://icssh.ibu.edu.mk/scientific-commitee/>

Main Organizer

International Balkan University, Macedonia

Conference Partners

Istanbul University, Turkey	Trakya University, Turkey
Istanbul Teknik University, Turkey	Kirklareli University, Turkey
Marmara University, Turkey	State University of Tetova, Macedonia
Eskişehir Osmangazi University, Turkey	International University of Sarajevo, Bosnia and Herzegovina
Uludag University, Turkey	Bülent Ecevit University, Turkey
Sakarya University, Turkey	European College of Kosovo, Kosovo
University of Vienna, Austria	Ahi Evran University, Turkey
Anadolu University ,Turkey	International University of Novi Pazar, Serbia

Keynote Speakers

Assoc. Prof. Dr. Temel Kotil, General Manager of Turkish Airlines
Prof. Dr. Ferid Muhić (Professor Emeritus)
Assoc. Prof. Andrea Popescu, University of Bucharest

Conference Structure

Opening Conference
Plenary Session
Panel/Section Presentations/Posters/Roundtable/Art Gallery Exhibition

Participant's Profile

The ICSSH2016 is addressed to academics, researchers and professionals from all over the world, with a particular interest related to the above given topics. Senior and junior researchers are equally welcome. As the nature of the conference is intended to be multidisciplinary, different academic backgrounds are welcome at the conference. Doctoral candidates and young researchers are invited to submit their papers as well.

Registration Form and Submission Procedure

You can register at ICSSH2016 both as a presenter (article presentation) and as a participant (without article, or as an accompanying person)

Please find Registration Form and Abstract Submission [online](#)

Note that you are asked to submit only ONE proposal of any kind to the ICSSH2016 conference.

- **Early registration and abstract submission is 31st March 2016.**
- **Late registration and abstract submission is 30th April 2016.**
- **Abstracts will be reviewed by related scientific committee and authors will be informed in (ten days) after their submission.**

If your proposal is accepted you will be informed for further details in regards to the conference agenda. Upon payment of the registration fee your paper will be scheduled for presentation. If you wish your paper to be published in the conference proceedings, please make sure that a paper is uploaded through the online system by September, 15th 2016, that is deadline for full papers submission.

Abstract

The abstract should be limited to a maximum of 200 words (body of abstract).

The abstract is a one-paragraph, single-spaced self-contained summary of the most important elements of the paper.

The authors are required to clearly state the context and aim of their study including: introduction, research questions/applied scientific methods, data analysis/findings/main results, and suggestions /conclusions as concise summary of the key points of your research (Do not indent). The abstract must have not more than 6 keywords.

It must be written and sent as Word Document, via our web site.

Abstract preparation - **PLEASE** follow this checklist:

- 12-point Times New Roman font
- Single-spacing throughout the document
- Top, bottom, and side margins no less than 7/8 of an inch or 2.2 cm
- title, author's/authors' affiliation(s), contact information, and topic of the submission
- Abstract not to exceed 200 words (please do not include tables, figures and references)

Final Paper Submission Process

If your abstract is accepted for presentation, you are encouraged to submit a full paper **by September, 15th 2016** for inclusion in the ICSSH2016 Online Conference Proceedings and hard copy conference proceedings. The full article should be submitted in Word format. Final papers should be uploaded through the submission system. Please make sure that your paper is ready to go to press by the submission deadline, having thoroughly read the paper for errors. If English is not your first language then this is especially important. To facilitate easier processing, reviewing, and publishing of all submissions, **PLEASE** follow the checklist below:

- APA Style Sheet
- 12-point Times New Roman font
- Single-spacing throughout the document
- Double space (instead of indent) to designate a new paragraph or section
- Top, bottom, and side margins no less than 7/8 of an inch or 2.2 cm
- Cover page that includes title, author's/authors' affiliation(s), contact information, and topic of the submission
- Title, authors and affiliations repeated at the beginning of the body of the paper
- Manuscript not to exceed 3000 words (excluding tables, figures and references)
Manuscripts longer than 3000 words will be returned for editing
- Graphs and visuals can be reproduced electronically

Publications

We express our willingness to adapt the standards of conference to higher requirements.

On the day of the Conference, the Proceedings of Abstracts of Conference will be distributed with other conference materials. The publication will have an ISSN: and will be published online.

Publication of full papers will be carried out after September 2016 for selected papers of participants that have present abstract at ICSSH2016. All above publications will be accessible online through the website of the International Balkan University dedicated to ICSSH2016 (icssh.ibu.edu.mk)

Important dates and Registration Deadline

Early registration: **31 March 2016**

Late registration: **30 April 2016**

Conference dates: **13-15 May, 2016**

Submission of full papers: **15 September, 2016**

Participation Fees

- A) Paper presentation fee
- B) Accommodation fee (optional for 2 nights or 3 nights)
- C) Organized trip to Tetovo and Ohrid
- D) Accommodation for accompanying persons (family members)

Authors			
Registration	Paper presentation (without accommodation)	Accommodation (2 nights), paper presentation and trip	Accommodation (3 nights), paper presentation and trip
Early registration	80 EUR	220 EUR	270 EUR
Late registration	100 EUR	240 EUR	290 EUR
Accompanying person(s)			
Registration	Accommodation (2 nights) and trip	Accommodation (3 nights) and trip	
Early registration	100 EUR	130 EUR	
Late registration	120 EUR	150 EUR	

*** **Accommodation for our international participants is organized with two bedded rooms.**

*** **Single room accommodation will be charged with additional 25 EUR per night.**

Payments

Participation fee payments should be done via bank transaction at the following bank account of the International Balkan University:

IBAN: MK07270701000682116
PRIVATEN MEGUNARODEN BALKANSKI UNIVERZITET
UL. SAMOILOVA BR. 10
SKOPJE, MACEDONIA

SWIFT:
EXPCMK22
HALKBANKM INC., SKOPJE
MACEDONIA

Accommodation

Accommodation venue shall be organized at **Hotel Continental Skopje**.
2-night and 3-night hotel accommodation shall be offered to all international participants.

Language of Conference

Language of Conference: **English and Turkish**
Official language of the Conference **is English and Turkish**
Abstracts and full papers should be written **in English only**

Update Information

Further information updates can be followed from the ICSSH2016 website: icssh2016.ibu.edu.mk

Contact

ICSSH2016 Organizing Committee
International Balkan University
Tashko Karadza 11A, 1000 Skopje
Tel: +389 2 32 14 831
Email: icssh2016@ibu.edu.mk
Web: icssh2016.ibu.edu.mk